

Say What You Mean and Mean What You Say: Speaking with Impact  
Wednesday, 2:30-5:15pm

Storyteller **Joel ben Izzy** has spent twenty-five years traveling the globe, gathering and telling stories. Over the past fifteen years he has consulted and taught storytelling skills in a wide variety of fields, from business to law to medicine to technology to entertainment, for clients ranging from Pixar Animation Studios to Hewlett-Packard to the Federal Reserve Bank. He has served as a consultant to Opportunity Finance Network in numerous contexts, leading to story consulting work for numerous CDFIs around the country. His story skills and speech workshops have become a highly popular feature at Opportunity Finance Network conferences.

In addition to his performing and teaching, Joel is also a recording artist and author. His six storytelling CDs have won awards from numerous organizations including the American Library Association and Parents' Choice Foundation. His highly acclaimed memoir, [The Beggar King and the Secret of Happiness](#), has now been translated into over a dozen languages around the world and optioned for film. Both the books and CDs will be available for purchase and signing after his sessions.