

Financing Green Businesses

Anne Claire Broughton is Co-Founder and Senior Director of SJF Advisory Services. Broughton has been with SJF since 1999 and served as the Founding Executive Director of SJF Advisory Services from 2001-2007. She manages SJF's Cleantech CEO Panels, Winning Workforce CEO Panel, and webinar series. Broughton has helped raise more than \$3 million in grant funds, co-authored three national research reports and numerous articles for national publications, led seven years of mission impact assessment and reporting, and spoken at numerous conferences on behalf of SJF. She directs SJF's workforce engagement-related technical assistance, including matching SJF portfolio companies with recruitment, training, asset-building, and benefit programs and also heads up SJF marketing and outreach initiatives. She is a founding member on the Board of the North Carolina Sustainable Business Council and also serves on the Advisory Board of Rebirth Capital, a CDE based in New Orleans with a focus on financing renewable energy projects.

Cody Nystrom is Senior Associate based in SJF Ventures' Durham, NC office. She joined SJF in 2007. Cody is a board observer for SJF portfolio company CleanScapes, a Seattle-based recycling, organics and waste collection and service company. Cody serves as the co-lead Director of the RTP Renewable Energy Business Network (REBN) chapter, a cleantech networking group of over 200 members. Additionally, Cody serves on selection, judging and advisory committees for Investors Circle, SVCIC (Sustainable Venture Capital Investment Competition) and the T100 mentoring group at University of Virginia.

Cody was previously with Ewing Bemiss & Co., a middle-market investment bank based in Richmond, VA where she specialized in renewable energy M&A with a specific focus on landfill gas-to-energy companies. Cody holds a BS in Systems and Information Engineering from the University of Virginia with a minor in Business.

Rick Larson is the NC Program Director of NCIF and Director of Sustainable Ventures for The Conservation Fund, based in Chapel Hill, NC. Rick has helped expand NCIF to NC, TN and VA, and heads up The Conservation Fund's New Markets Tax Credit working partnership with CEI Capital Management of Portland, ME. Previously, he worked for SJF Ventures, a \$45 M clean technology venture firm with offices in Durham, NC, New York City, and San Francisco, CA. He holds an M.B.A. from the Yale School of Management.

Brian Schneiderman, Director of Real Estate and Facilities Finance, Self-Help: Brian is a lead underwriter and manages the loan operations and asset management for Self-Help's most complicated commercial transactions. He also works to coordinate triple bottom line efforts across multiple areas of the organization's operations. Prior to joining Self-Help in 2004, Brian ran two near-equity loan funds for ShoreBank in Cleveland, OH. He holds an MBA from the Weatherhead School of Business at Case Western Reserve University and a BA from the University of North Carolina at Chapel Hill. Self-Help, headquartered in Durham, North Carolina, has provided \$5.6 billion in financing to more than 62,000 families, businesses and non-profits, with a focus on people of color, women, rural residents, and low-wealth people and communities.