

Managing Delinquency: Microenterprise & Small Business (or How to Make the Best of a Bad Situation)

Leslie Hoffman is responsible for overall program performance and oversees ACCION's lending, portfolio quality and client service. She joined the ACCION team in 2005 and has led marketing and public relations efforts, new staff recruitment, and training for the organization in addition to her role on the lending team. Leslie will soon receive her master's degree in business administration from the University of New Mexico's Anderson School of Management Executive MBA program. Named one of the state's top *Forty under 40* by the New Mexico Business Weekly in 2008, Leslie began her career as a print journalist and worked for the Associated Press and The Albuquerque Tribune. She was also a contributor to Reuters, The Dallas Morning News and The New York Times. Her journalism work earned national recognition from the Associated Press Managing Editors in 2004 as a runner-up for the John L. Dougherty Award and a 2001 Pulitzer Prize nomination by Tribune senior editors. Leslie received her bachelor's at UNM, graduating summa cum laude with a dual major in journalism and political science. The native of Albuquerque also served as a Peace Corps volunteer in El Salvador, working on local community development efforts. She is bilingual. Among her community activities, Leslie is a founding board member of the Hank Trehitt Memorial Scholarship Fund at UNM and is a member of United Way's Women in Philanthropy program.