

Inside OFN's Strategic Planning Model

Mark Pinsky is President & Chief Executive Officer of Opportunity Finance Network, the national network of high-performing community development finance institutions and other opportunity finance institutions. Opportunity Finance Network is leading the industry toward its goal of creating a high-impact, high-volume financing system providing tens of billions of dollars annually benefiting millions of low-income and low-wealth people. Mark is primarily responsible for Opportunity Finance Network's vision and strategy. Mark joined Opportunity Finance Network in February 1995. During his tenure, the CDFI industry has grown more than ten-fold while Opportunity Finance Network has expanded membership more than 400% and assets more than 1500%. Under his leadership, the organization has introduced several innovative products including the Equity Equivalent investment (EQ2), the CDFI Assessment and Ratings System™ (CARS™), performance-based financing, and the *Wachovia NEXT Awards for Opportunity Finance*. OFN is leading the industry on policy, as well. Mark currently chairs the national boards of the CDFI Data Project, and CARS™. He also serves on the Boards of Net Impact, the CDFI Coalition, and New Mexico Community Capital as well as on advisory boards to the Center for Community Development Investments at the Federal Reserve Bank of San Francisco, Bank of America's National Consumer Advisory Council, and several New Market Tax Credit community development entities. He served on the Consumer Advisory Council of the Federal Reserve Board of Governors from 2003 through 2005, including service as Chair of the Council in 2005. In 2002, President George W. Bush appointed Mark to the CDFI Fund Advisory Board in the U.S. Department of the Treasury, where he served until 2006. Mark was the founding President of Congregation Tzedek v'Shalom, a Reconstructionist synagogue in Newtown, PA.

Mark and his family live in Yardley, Pennsylvania.