

## **Triple Bottom Line Investment Practice and Policy**

**Keith Bisson** is Project Developer for Rural Resources & Policy at Coastal Enterprises, Inc. (CEI). CEI is a Maine-based Community Development Corporation and Community Development Financial Institution whose mission is to help create economically and environmentally healthy communities, in which all people, especially those with low incomes, can reach their full potential. CEI embraces 'triple bottom line' criteria in its investing and actively pursues projects that have economic value, social benefits or equity, and are compatible with the environment. Keith manages CEI's Northern Heritage Development Fund, a \$10 million privately and publicly funded initiative to create livable wage jobs, affordable housing, and other community benefits in Maine's historically forest-dependent rural regions.

He has also consulted on a variety of community development, forestry and natural resource projects in Maine and New England for public, private and nonprofit agencies and organizations, including the Maine Forest Service, Environment Northeast, Innovative Natural Resource Solutions, Pinchot Institute for Conservation, and the Quebec-Labrador Foundation.

Keith is a graduate of McGill University and the Yale School of Forestry & Environmental Studies.