

Financial Services for Underbanked Communities

Luis Pastor has been President and CEO of Latino Community Credit Union (LCCU) since 2001. He oversaw the organization's expansion to over 50,000 members, making it the fastest growing credit union in the U.S. During his tenure, LCCU has become a national model for institutions seeking to provide financial education and services to unbanked and low-income immigrant communities. LCCU has received numerous awards including the first Wachovia NEXT Award to propel high-potential CDFIs to a next level of growth, success, and staying power.

Pastor, a native of Spain, has a degree in Economics and Business Administration from CUNEF (Universidad Complutense, Madrid, Spain), a Masters in Human Resources from CEF (Centros de Estudios Fiancieras, Madrid, Spain) and an MBA from Instituto de Empresa (Madrid, Spain).

Janis Bowdler is the Deputy Director for the Wealth-Building Policy Project at the National Council of La Raza (NCLR). NCLR is the largest national Hispanic civil rights and advocacy organization in the United States and works to improve opportunities for Hispanic Americans. Ms. Bowdler currently oversees policy analysis, research, and advocacy on issues related to housing, homeownership, wealth-building, and financial services. She has a Master's degree in urban policy from Cleveland State University and a bachelor's degree in political science and history from Malone College.

Rafael Prieto is a member of LCCU and a prominent local journalist. He was the Publisher and Editor of the Spanish-language weekly newspaper *Mi Gente*, based in Charlotte. He began his journalistic career in print, but has held several positions in television, internet, radio, and news agencies. Prior to *Mi Gente*, Mr. Prieto worked in Los Angeles, New York, Miami, and Charlotte for mayor US Spanish-language operations.

Mr. Prieto is the president of the Charlotte Chapter of the National Association of Hispanic Journalists. In 1982 he organized the First US Spanish-Language Media Conference. The Charlotte Observer selected him as one of the Seven to Watch in 2008, for his work on the issue of immigration.

Pilar Rocha-Goldberg is the Executive Director of El Centro Hispano, in Durham NC. El Centro Hispano is a community-based, nonprofit organization dedicated to working with local Latino residents on health issues, adult and youth education, leadership development, public safety, language and culture. Rocha-Goldberg has previously served as president of the board of directors of El Centro Hispano prior to being an active volunteer in the organization.